

Damien Hirst's *Paper Veils* paintings launch new primary art market platform HENI Primary

Damien Hirst's *Paper Veils*, a series of 300 original paintings completed in 2019, will launch the new primary art market platform HENI Primary on 15 November 2022.

The *Paper Veils* pare down the monumental canvases of Hirst's *Veil Paintings* (2017), immersing viewers in the artist's world of striking colour and sensuous gesture on an intimate scale. Thick, clustered and colourful brushstrokes are organised into constellations that form seemingly infinite layers, which – like a veil – appear to both reveal and obscure. As Hirst puts it, describing the *Veil Paintings*,

'I want you to get lost in them, I want you to fall into them, and I want them to delight your eyes and make you want to stay in the painting.' The *Paper Veils* suggest a constant state of transformation, appearing to Hirst during their production

'like the stars in the milky way or like details of plants, or exploding fireworks in the sky or fields of colourful countryside seen from the air.'

With unequivocally positive titles like 'Seraphic Veil' and 'Arcadian Veil', the paintings evoke dream-like possibilities and, in Hirst's words, represent 'a massive celebration.'

The series features 100 large works ($84.2 \times 59.6 \text{cm}$) and 200 smaller works ($59.5 \times 42 \text{cm}$). The large and smaller works are priced at US \$45,000 and US \$25,000 respectively, plus any applicable taxes.

The sales of Paper Veils on HENI Primary will be application-based, and customers will have the opportunity to specify three preferred artworks from the series during this process. The application period ends Tuesday 6 December, at 5pm GMT.

All works from Damien Hirst's *Paper Veils* series will be on view from 16 November at HENI Gallery, 1st Floor, 6-10 Lexington St, Soho, London. The HENI Gallery will be open 10am-6pm daily during the application period.

MEDIA ENQUIRIES: Erica Bolton, Bolton & Quinn Mobile: +44 (0)7711 698186 Email: <u>erica@boltonquinn.com</u> PRESS IMAGES: High Resolution Download: https://we.tl/t-WJUdX5IKx6 HENI PRIMARY: www.heni.com/primary







About Damien Hirst

Damien Hirst was born in Bristol, England, and lives and works in London, Devon, and Gloucestershire, England.

Collections include the Museo d'Arte Contemporanea Donnaregina, Naples, Italy; Museum Brandhorst, Munich; Museum für Moderne Kunst, Frankfurt am Main,Germany; Stedelijk Museum, Amsterdam; Centro de Arte Dos de Mayo, Madrid; Tate, London; Israel Museum, Jerusalem; Astrup Fearnley Museet, Oslo; Gallery of Modern Art, Glasgow, Scotland; National Centre for Contemporary Arts, Moscow; Museum of Modern Art, New York; Hirshhorn Museum and Sculpture Garden, Washington, DC; Art Institute of Chicago; The Broad, Los Angeles; Museo Jumex, Mexico City; and 21st Century Museum of Contemporary Art, Kanazawa, Japan.

Exhibitions include Cornucopia, Oceanographic Museum of Monaco (2010); Tate Modern, London (2012); Relics, Qatar Museums Authority, Al Riwaq (2013); Signification (Hope, Immortality and Death in Paris, Now and Then), Deyrolle, Paris (2014); Astrup Fearnley Museet, Oslo (2015); The Last Supper, National Gallery of Art, Washington DC (2016); Treasures from the Wreck of the Unbelievable, Palazzo Grassi and Puntadella Dogana, Venice (2017); Damien Hirst at Houghton Hall: ColourSpace Paintings and Outdoor Sculptures, Houghton Hall, Norfolk, England (2019); Mental Escapology, St. Moritz, Switzerland (2021); Cherry Blossoms, Fondation Cartier, Paris (2021); and Archaeology Now, Galleria Borghese, Rome (2021).

Hirst received the Turner Prize in 1995.

About HENI

HENI is an international art services business working with leading artists and estates across publishing, print-making, digital, film and art research and analysis.

HENI believes in the importance of art, engaging with all aspects of its creation and distribution to make art accessible to everyone. HENI exists to serve artists, collectors, institutions and the public, relying on a connection with and commitment to cutting-edge technology across all its platforms to do so. Through its services, HENI helps artists create, present and deliver art in all its diverse forms as well as assist collectors, institutions and the public in their exploration of art through news, film, NFTs, print-making, data and market analysis, and publishing. HENI also aims to build a community of people interested in understanding and sharing ideas about art, as well as investing.

www.heni.com

HENI Primary

HENI Primary enables artists to release original works of art on a dedicated digital platform, bringing the traditional fine-art experience online. The platform focuses on the primary sale of original artworks, which have traditionally been handled exclusively by galleries and directly by artists' studios.

www.heni.com/primary













PV6 Noble Veil DAMIEN HIRST

2019, oil on card, 84.2 x 59.6 cm



PV10 Joyful Veil DAMIEN HIRST





PV28 Lush VeilDAMIEN HIRST



PV36 Abundant Veil DAMIEN HIRST

2019, oil on card, 84.2 x 59.6 cm



PV52 Adorable VeilDAMIEN HIRST





PV96 Acclaimed Veil
DAMIEN HIRST



PV96 Acclaimed Veil (verso) DAMIEN HIRST



PV120 Mirthful VeilDAMIEN HIRST



PV124 Jubilant VeilDAMIEN HIRST





PV131 Beautifying Veil DAMIEN HIRST



PV159 Dynamic Veil DAMIEN HIRST



PV200 Talented VeilDAMIEN HIRST





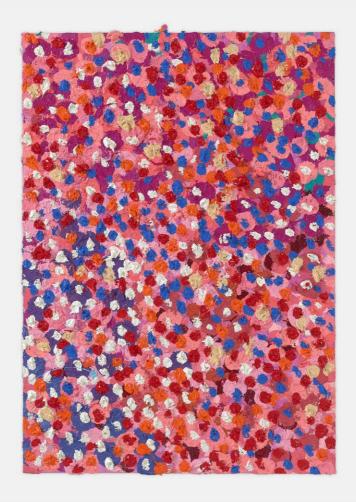
PV264 Fulsome Veil
DAMIEN HIRST



PV264 Fulsome Veil (verso) DAMIEN HIRST



PV214 Glorious Veil DAMIEN HIRST



PV222 Beautiful VeilDAMIEN HIRST

