



Damien Hirst & Eminem American Dream

PRESS RELEASE

01.10.2026



HENI Announces Release of Landmark Collaboration Between Damien Hirst and Eminem

HENI announces the release of *American Dream*, a landmark collaboration between Damien Hirst and Eminem that unites two of the most influential forces in contemporary art and music. The release features three limited-edition cabinets and a collection of original paintings which merge Eminem's era-defining discography with Hirst's iconic *Spin Paintings* and *Medicine Cabinet* series. The artworks are available by application exclusively on HENI Primary until 17:00 BST on 19 October 2026.

The release also features 12 prints based on the original paintings. Each print is offered in two different formats, a larger signed limited edition which is available by application, and a smaller unsigned edition which is available to purchase immediately. The prints are available on HENI Editions until 17:00 BST on 19 October 2026.

The three cabinets – *Re-up*, *Riot* and *Addict* – are the latest evolution of Hirst's *Medicine Cabinet* series. Each cabinet contains Eminem's 12-album discography, featuring covers that Hirst reimagined in 2022 to celebrate the 30th anniversary of Interscope Records. In *Riot* and *Addict*, the albums are arranged alongside medicine boxes and pills, echoing the clinical aesthetic that Hirst has explored since he first began the series.

Hirst has incorporated music into his *Medicine Cabinets*

since the series began in the mid-'80s, naming works after songs by The Clash and Sex Pistols, but *American Dream* makes this connection more literal. In *Addict*, the medicine featured in the artwork specifically reflects every drug mentioned in Eminem's lyrics. Additionally, the album sleeves within the cabinets contain the vinyl records themselves, allowing collectors to listen to the music as well as to enjoy the artworks.

Hirst and Eminem developed their vision for these album covers further in a collection of original paintings. Still utilising Hirst's *Spin Paintings*, the chance colour interactions and dynamic compositions of these paintings reveal unique and never-before-seen variations on the 12 album designs.

The cabinets are hand-signed by both artists on the front and numbered on the label. *Re-up* measures 136 x 102.8 x 10.5 cm and the edition size is limited to 100 (+20 APs). *Riot* measures 136 x 102.8 x 14 cm and the edition size is limited to 50 (+10 APs). *Addict* measures 136 x 98.3 x 23.4 cm and the edition size is limited to 50 (+10 APs).

The original paintings are household gloss on canvas and are available in two sizes, 121.9 x 121.9 cm and 213.4 x 213.4 cm. All works are hand-signed by both artists on the label.

The HENI Editions prints are UV Giclée direct prints on aluminium composite panel.

The large prints measure 94.5 x 94.5 cm and the edition size

for each print is limited to 60 (+ 15 APs). All works are numbered and hand-signed by both artists on the label.

The small prints measure 31.5 x 31.5 cm and the number of editions will be limited by demand during the release. All works are numbered on the label.

A selection of the artworks are on display at HENI Gallery from 2 October until 19 October 2026. Admission to the gallery is free.

HENI Gallery

Exhibition dates: 2–19 October 2026

Opening hours: Monday to Sunday, 10am–6pm.

Address: 6–10 Lexington St, London W1F 0LB, United Kingdom

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PRESS IMAGES:

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Damien Hirst

Damien Hirst (b. 1965) was born in Bristol, England, and lives and works in London, Devon and Gloucestershire, England. Collections include Museo d'Arte Contemporanea Donnaregina, Naples, Italy; Museum Brandhorst, Munich; Museum für Moderne Kunst, Frankfurt am Main, Germany; Stedelijk Museum, Amsterdam; Centro de Arte Dos de Mayo, Madrid; Tate, London; Israel Museum, Jerusalem; Astrup Fearnley Museet, Oslo; Gallery of Modern Art, Glasgow, Scotland; National Centre for Contemporary Arts, Moscow; Museum of Modern Art, New York; Hirshhorn Museum and Sculpture Garden, Washington, D.C.; Art Institute of Chicago; The Broad, Los Angeles; Museo Jumex, Mexico City; and 21st Century Museum of Contemporary Art, Kanazawa, Japan.

Exhibitions include *Cornucopia*, Oceanographic Museum of Monaco (2010); Tate Modern, London (2012); *Relics*, Qatar

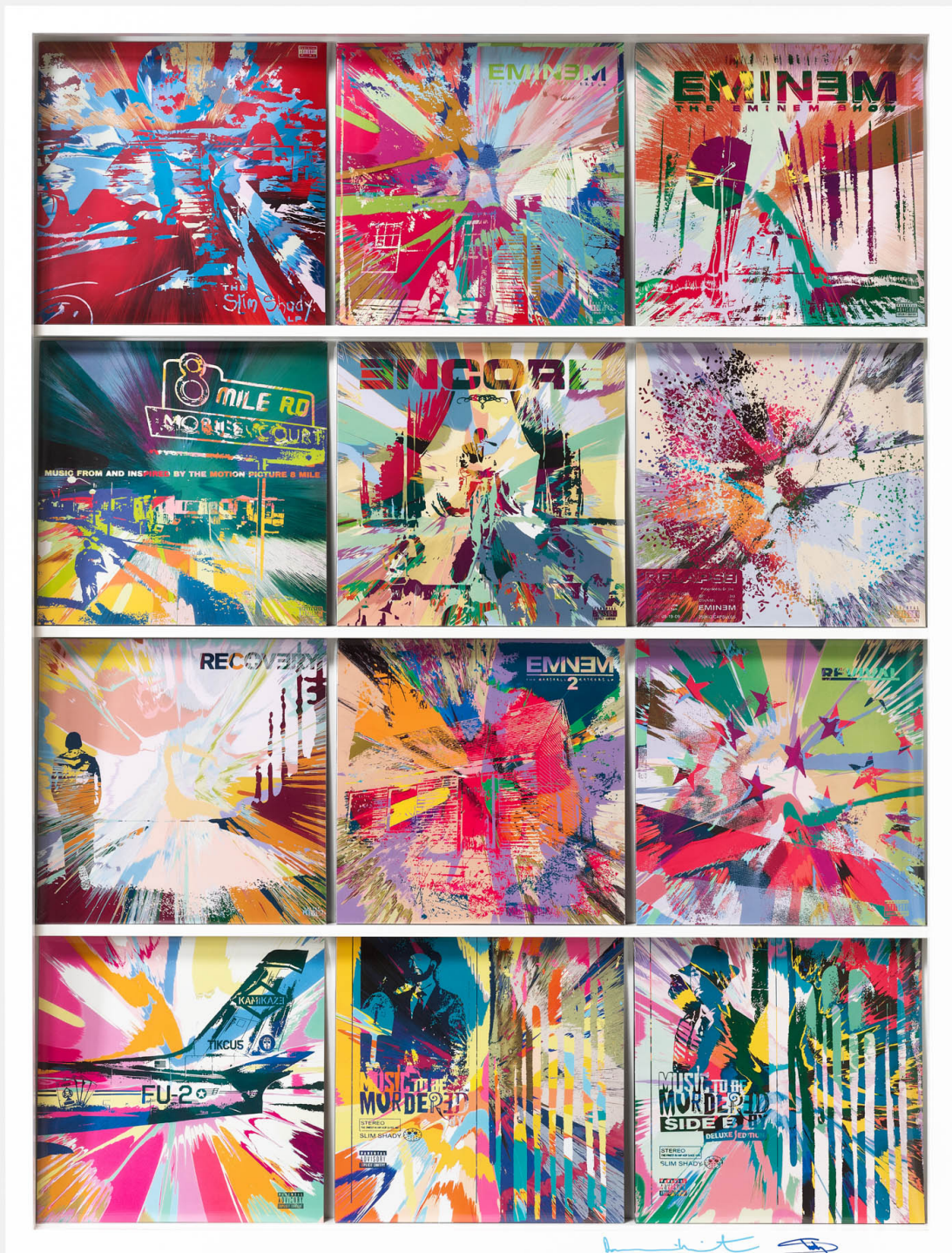
Museums Authority, Al Riwaq (2013); *Signification (Hope, Immortality and Death in Paris, Now and Then)*, Deyrolle, Paris (2014); Astrup Fearnley Museet, Oslo (2015); *The Last Supper*, National Gallery of Art, Washington D.C. (2016); *Treasures from the Wreck of the Unbelievable*, Palazzo Grassi and Punta della Dogana, Venice (2017); *Damien Hirst at Houghton Hall: Colour Space Paintings and Outdoor Sculptures*, Houghton Hall, Norfolk, England (2019); *Mental Escapology*, St. Moritz, Switzerland (2021); *Cherry Blossoms*, Fondation Cartier, Paris (2021); *Archaeology Now*, Galleria Borghese, Rome (2021); *The Weight of Things*, MUCA, Munich (2023–2024); and *To Live Forever (For a While)*, Museo Jumex, Mexico City (2024). Hirst received the Turner Prize in 1995.



Eminem

Over the course of his career, Eminem has sold over 164 million albums and has over 110 billion streams globally. He was Nielsen SoundScan's top-selling artist of the 2000s with 32.2 million albums sold in that decade in the U.S. alone. In addition, Eminem was also named Billboard's Artist of the Decade for the same period, 2000 through 2009. Eminem has won 15 GRAMMY® Awards and an Academy Award®. His 2010 album, *Recovery*, was the first album in the U.S. to be certified platinum digitally. In March 2021 his greatest hits album, *Curtain Call: The Hits*, became the first hip-hop album to spend a full decade on the Billboard Top 200 albums chart. His latest album, *The Death of Slim Shady*, was released July 12, 2024 and was his eleventh straight studio album to debut at No.1 on the Billboard Top 200, selling over 281,000 units. Eminem is now the only rapper to have released a platinum certified album in four different decades (90s, 00s, 10s, 20s).

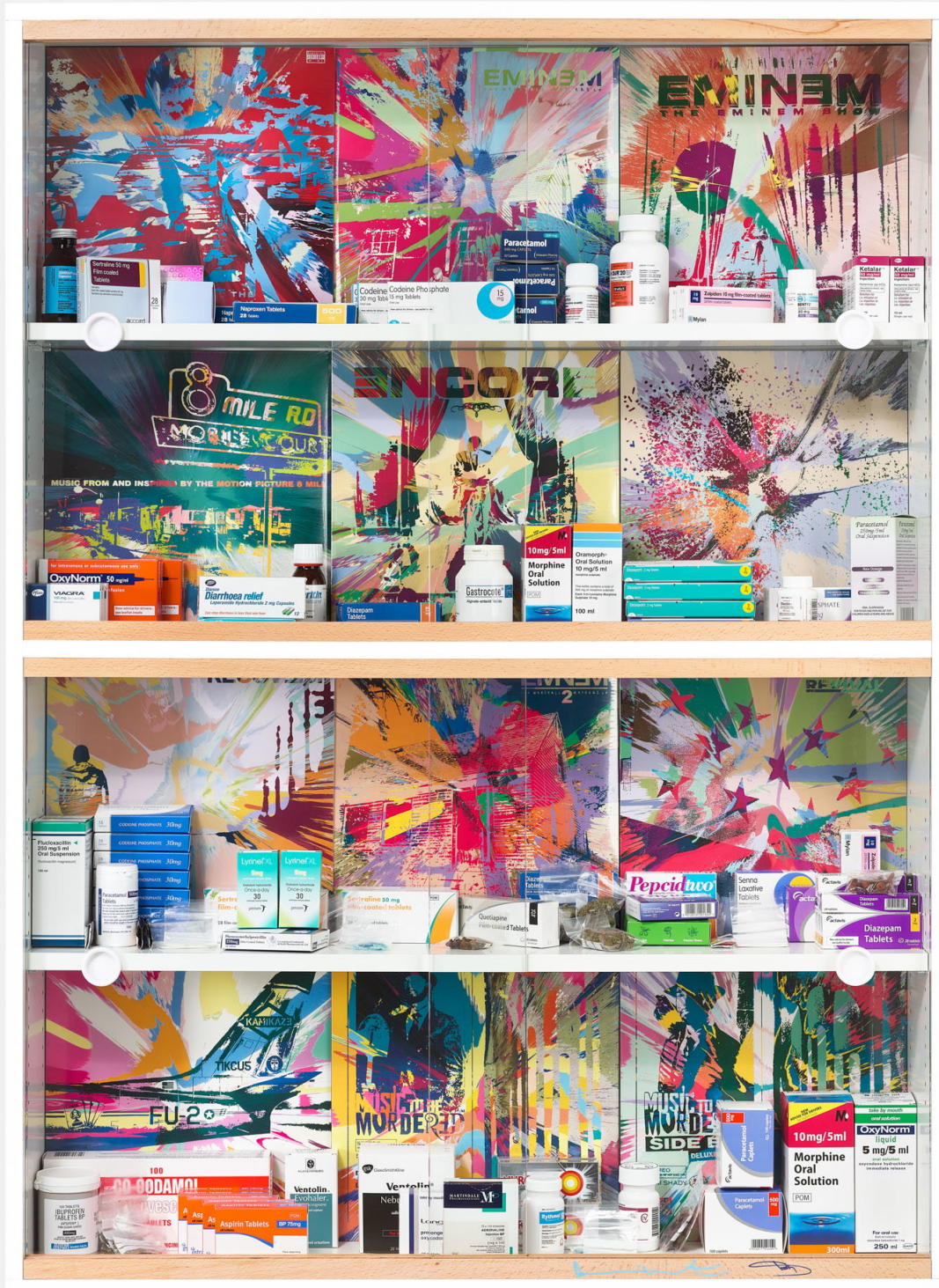
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Damien Hirst, Eminem
Re-up, 2021
 Mixed media
 136 x 102.8 x 10.5 cm
 Edition size: 100 + 20 APs



Damien Hirst, Eminem
Riot, 2021
 Mixed media
 136 x 102.8 x 14 cm
 Edition size: 50 + 10 APs



Damien Hirst, Eminem

Addict, 2021

Mixed media

136 x 98.3 x 23.4 cm

Edition size: 50 + 10 APs



Damien Hirst, Eminem

Beautiful Slim Shady Painting, 2022

Household gloss on canvas

121.9 x 121.9 cm



Damien Hirst, Eminem

Beautiful Marshall Mathers 2 Painting, 2022

Household gloss on canvas

121.9 x 121.9 cm



Damien Hirst, Eminem

Revival, 2023

Household gloss on canvas

213.4 x 213.4 cm



Damien Hirst, Eminem
Kamikaze, 2023
Household gloss on canvas
213.4 x 213.4 cm

An abstract painting of a forest scene. The background features a dense forest of tall, slender trees in shades of brown, green, and blue. The foreground is dominated by a large, dark, swirling mass of paint in deep blue, black, and red, suggesting a body of water or a dense thicket. The overall style is expressive and modern, with bold colors and visible brushwork.

HE NI EDITIONS

Twelve artworks. Two formats.



SIGNED EDITION

94.5 x 94.5 cm

Numbered and hand-signed
by both artists on the label

Edition size: 60 + 15 APs.



UNSIGNED EDITION

31.5 x 31.5 cm

Numbered on the label

Both prints shown to scale.



Damien Hirst, Eminem

The Slim Shady LP, 2026

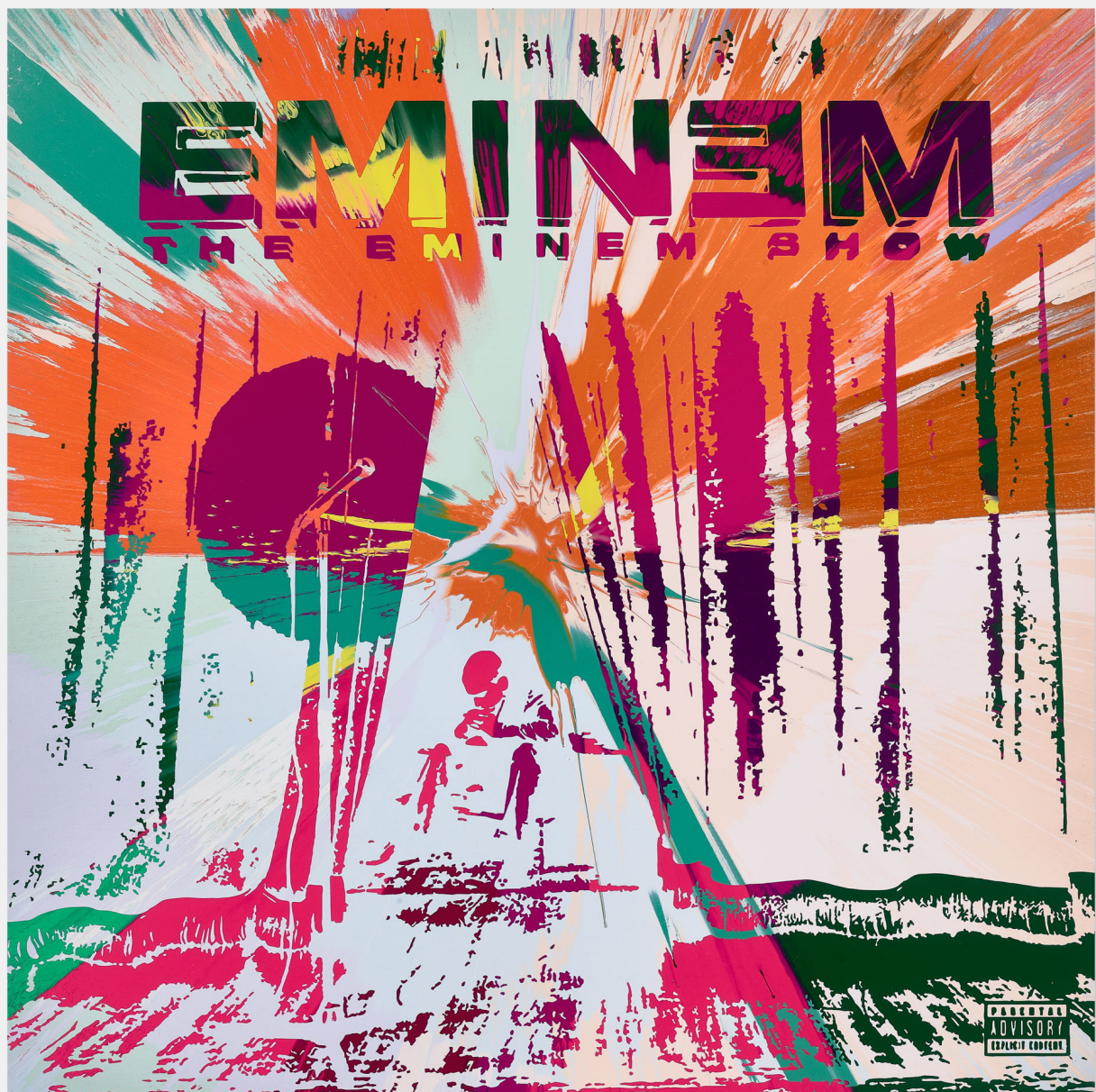
UV Giclée direct print on aluminium composite panel



Damien Hirst, Eminem

The Marshall Mathers LP, 2026

UV Giclée direct print on aluminium composite panel



Damien Hirst, Eminem

The Eminem Show, 2026

UV Giclée direct print on aluminium composite panel



Damien Hirst, Eminem

8 Mile, 2002

UV Giclée direct print on aluminium composite panel



Damien Hirst, Eminem

Encore, 2026

UV Giclée direct print on aluminium composite panel



Damien Hirst, Eminem

Relapse, 2026

UV Giclée direct print on aluminium composite panel



Damien Hirst, Eminem

Recovery, 2026

UV Giclée direct print on aluminium composite panel



Damien Hirst, Eminem

The Marshall Mathers LP 2, 2026

UV Giclée direct print on aluminium composite panel



Damien Hirst, Eminem

Revival, 2026

UV Giclée direct print on aluminium composite panel



Damien Hirst, Eminem

Kamikaze, 2026

UV Giclée direct print on aluminium composite panel



Damien Hirst, Eminem

Music to Be Murdered By, 2026

UV Giclée direct print on aluminium composite panel



Damien Hirst, Eminem

Music to Be Murdered By – Side B, 2026

UV Giclée direct print on aluminium composite panel

About HENI

HENI works with world-leading artists and estates across various sectors including print-making, releases of original artworks, book publishing, films, exhibitions, news and research. Our mission is to make art accessible to everyone by giving people the chance to learn about and collect art.

heni.com

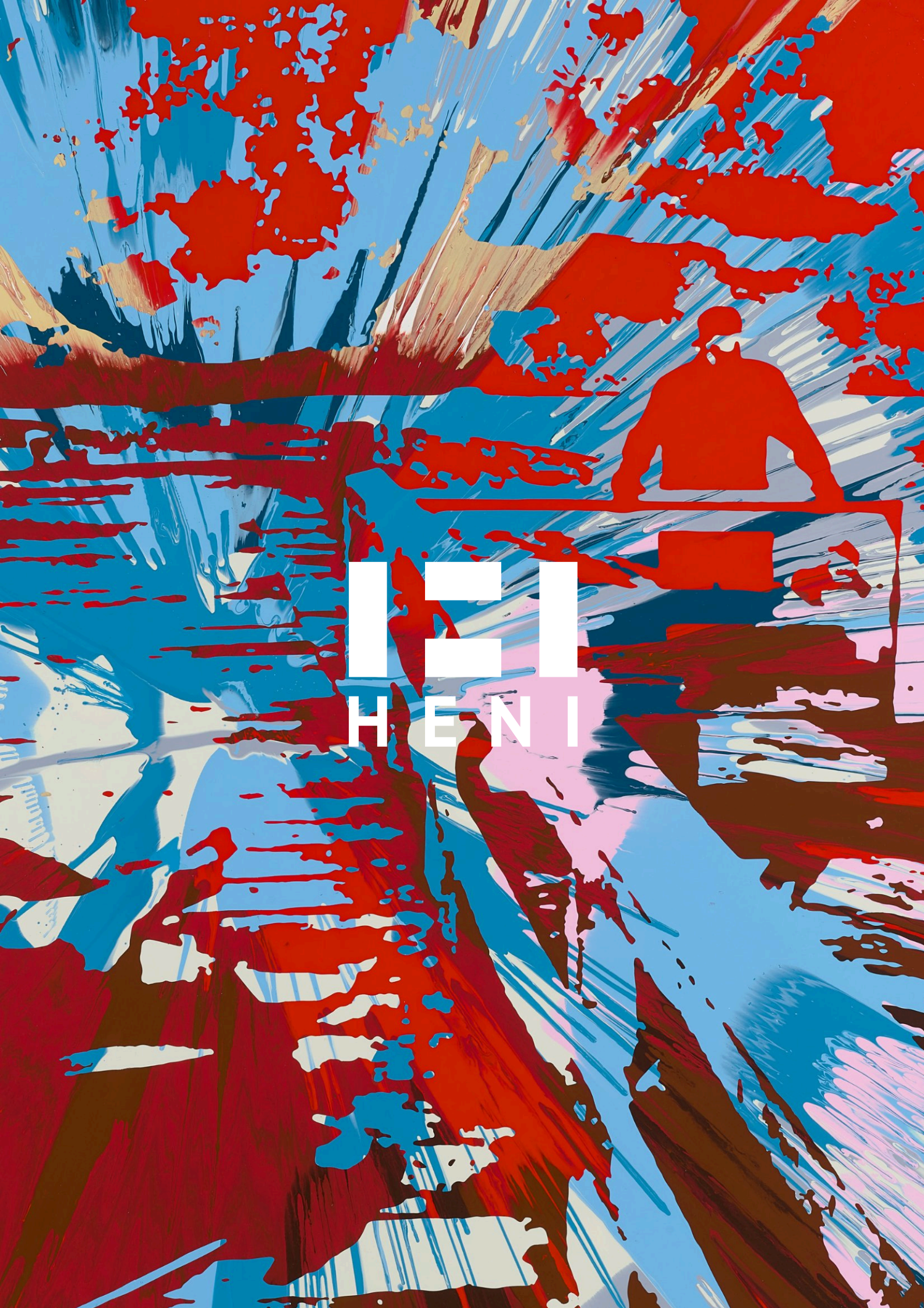
HENI Editions works with artists, institutions and estates to produce high-quality, limited-edition artworks. We work with a range of mediums, including sealed or Diasec-mounted Giclée prints, metallic and non-metallic chromogenic prints, large-format jacquard-woven tapestries and stained glass.

heni.com/editions

HENI Primary enables artists to release original works of art on a dedicated digital platform, bringing the traditional fine-art experience online. The platform focuses on the primary sale of original artworks, which have traditionally been handled exclusively by galleries and directly by artists' studios.

heni.com/primary

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